

Subject: Small Businesses in DTLA

From: Joanne Danganan <jdanganan@ccala.org>

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CC: Jessica Lall <jlall@ccala.org>, Nhien Lasky <nlasky@ccala.org>

Hi everyone,

Happy Monday! Jessica has likely mentioned to you that CCA is starting a new member level to engage small businesses throughout DTLA. So I'm currently: (1) populating its advisory council called the **Small Business Council**, (2) prospecting small businesses in general for our new **Business Leader** level, and (3) CCA is co-hosting a small event with DTLA Rendezvous at our office on **Nov. 29** to soft launch the program.

I'd appreciate your assistance in all 3 efforts by identifying active small biz leaders within each of your BIDs who might be great targets for the Small Business Council, as well as your general recommendations for small businesses to invite to the Nov. 29 event/prospect for membership. Please send me name, company, and an email address to send the event flyer.

I will cover the small business program in great detail at our next BID idea session on Nov. 28, but I'm happy to chat with you if you need more detail beforehand.

Thanks so much in advance! Best,

 photo

Joanne Danganan

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Please note our new address



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